

Health database by Geography: Demographic, Income and Health Expenditure Forecasts in Excel (or Dbf)

Data tables detailing the healthcare profile of a market through to 2030, in terms of demographic, household income, total health expenditure and household health expenditure. It provides a forecast of the parameter data that is essential to preparing market strategy and plans.

Available for

Each of 71 counties, 32 States and 60 Cities of India, 31 Provinces of China and 2,238 Counties of China. See below for a detailed list of countries and regions covered.

Format

Excel or dbf (MS Access or SQL)

What it is useful for

Quantifying existing and future market size - for example, total health expenditure, number of persons within a particular age group, self pay health expenditure by household income level, number of households by income level, number of persons by stage in family lifecycle, etc. These forecasts by definition take into account the dynamics of the demographic and socio-economic profile of the population of a region.

Questions answered by this data include

- How big is the market?
- How rapidly might it grow?
- How different income segments change in size and value?
- How does it compare with other regions in size and growth?
- What characteristics of the market are changing which might impact demand (for example increasing older population, size of income segment, self pay on healthcare)
- How does the public and private health expenditure change?

Content Overview

The file contains the estimated values for each of a wide range of demographic, total health spend, income and expenditure variables from 2000 through to 2030 (actual data runs from 2000 to 2008). The forecast data is derived using proprietary statistical models based on the historical change in population profile, household structure, the distribution of households by income, and spending by income level. Overall the data provides a defensible base on which to build estimates of future market potential. As the forecasts are based on comprehensive models of historical interrelationships between demographic and socio-economic variables they are more reliable than simple projections.

Variable Sets covered

- Population by 1 year age steps (typically publish in 5 yr groups but can customise) by gender

- Birth rate and death rate by age and gender
- Households – number of households, average number of persons per household, and for selected countries distribution by number of persons in them.
- Population by age by stage in family lifecycle.
- Education Profile of adult population, Employment profile – propensity to be employed, employment by sector and occupation
- GDP and GDP per capita in real values (local and US\$ using latest year exchange rate)
- Total Health expenditure (THE), THE per capita, public and private health expenditure, % GDP spent on health and where available THE on pharmaceuticals
- Distribution of households by income
- By each of up to 21 income breaks, tax paid, savings, total consumption expenditure per household, and expenditure per household on Health , Essentials and Discretionary.

Note that households, income distribution and expenditure pattern is available separated by urban and rural for the regions marked with a '*' below.

Regions Covered:

South America: Argentina, Brazil, Chile, Colombia*, Mexico*, Puerto Rico, Peru*, Venezuela;
Western Europe: Austria*, Belgium, Denmark, Finland*, France*, Germany, Greece*, Iceland, Ireland*, Italy*, Netherlands*, Norway, Portugal*, Spain*, Sweden, Switzerland*, United Kingdom;
Eastern Europe: Armenia*, Albania*, Azerbaijan*, Belarus*, Bulgaria*, Czech Republic, Estonia*, Georgia*, Hungary*, Kazakhstan*, Latvia*, Lithuania*, Moldova*, Poland*, Romania*, Russia*, Turkey*, Ukraine*;
Middle East and Africa: Algeria*, Egypt*, Iran*, Israel, Morocco*, Saudi Arabia, UAE, South Africa*;
North America: United States, Canada;
Affluent Asia: Australia, Hong Kong, Japan, Korea, Macau, New Zealand, Singapore, Taiwan;
Developing Asia: Bangladesh*, Indonesia*, Malaysia, Pakistan*, Philippines*, Sri Lanka*, Thailand*, Vietnam*;
China: National*, by each of 31 Provinces*, 356 Prefectures* and 2,238 Counties/Cities*;
India: By each of 32 States* and 60 Cities*.

*Indicates data is available for each of urban and rural populations as well as total

Pricing

Full Health database: US\$1,600 per country, China Province or India State.

Health Demographics only: US\$450

Health Expenditure and income tables only: US\$1,250

Full Health database for China Prefectures, China Counties, India Cities the cost is US\$1,200

Discounts available for large purchases.

Payment

- By Credit Card (MasterCard or Visa) or
- If large order, against invoice within 30 days

Delivery

- By email
- If purchasing standard product on line then immediate download
- If want customised age or income groups then typically 2 days.

For more Information please visit our website at www.global-dem-health.com/products.php